

1 of 4

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) AMY MCCREARY

**Salesperson Phone#** 215-568-6540  
**Salesperson FAX#** 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A		:30	\$90.00	09/11-09/14	2	1	2	\$180.00	
		Buyline Comment: NEWS										
	2	TU-F	6A-7A		:30	\$175.00	09/11-09/14	2	1	2	\$350.00	
		Buyline Comment: NEWS										
	3	M	6A-7A		:30	\$175.00	09/17-09/17	1	1	1	\$175.00	
		Buyline Comment: NEWS										
	4	TU-F	7A-9A		:30	\$200.00	09/11-09/14	2	1	2	\$400.00	
		Buyline Comment: TODAY SHOW										
	5	M	7A-9A		:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
		Buyline Comment: TODAY SHOW										
	6	SU	8A-9A		:30	\$1,300.00	09/16-09/16	1	1	1	\$1,300.00	
		Buyline Comment: MEET THE PRESS										
	7	SU	930A-10A		:30	\$135.00	09/16-09/16	1	1	1	\$135.00	
		Buyline Comment: CHRIS MATHEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	8	TU-F	9A-10A		:30	\$95.00	09/11-09/14	2	1	2	\$190.00	
		Buyline Comment: TODAY SHOW II										
	9	TU-F	11A-12P		:30	\$80.00	09/11-09/14	2	1	2	\$160.00	
		Buyline Comment: RACHEL RAY										
	10	TU-F	12P-1230P		:30	\$125.00	09/11-09/14	2	1	2	\$250.00	
		Buyline Comment: NEWS										
	11	TU-F	1230P-1P		:30	\$100.00	09/11-09/14	2	1	2	\$200.00	
		Buyline Comment: AGENDA										
	12	M	3P-4P		:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
		Buyline Comment: DR. PHIL										
	13	M	4P-430P		:30	\$145.00	09/17-09/17	1	1	1	\$145.00	
		Buyline Comment: NEWS										
	14	TU-F	430P-5P		:30	\$175.00	09/11-09/14	1	1	1	\$175.00	
		Buyline Comment: NEWS										
	15	TU-F	5P-630P		:30	\$250.00	09/11-09/14	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	16	TU-F	630P-7P		:30	\$230.00	09/11-09/14	2	1	2	\$460.00	
		Buyline Comment: JEOPARDY										
	17	TU-F	7P-730P		:30	\$230.00	09/11-09/14	2	1	2	\$460.00	
		Buyline Comment: WHEEL										
	18	TU-F	730P-8P		:30	\$125.00	09/11-09/14	2	1	2	\$250.00	
		Buyline Comment: FACE TO FACE										

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) .HORSFORD FOR CONGRE

Product HORSFORD 4 CONGRESS

Estimate# 1609

Buyer JESSE DEMASTRIE

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 115/122/1609

Flight Dates 09/11/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) AMY MCCREARY

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	19	SA	730P-8P		:30	\$100.00	09/15-09/15	1	1	1	\$100.00	
			Buyline Comment: VEGAS INC									
	20	M	8P-10P		:30	\$1,100.00	09/17-09/17	1	1	1	\$1,100.00	
			Buyline Comment: THE VOICE									
	21	SU	530P-830P		:30	\$4,000.00	09/16-09/16	1	1	1	\$4,000.00	
			Buyline Comment: SUN NIGHT FTBL									
	22	TU-F	11P-1135P		:30	\$255.00	09/11-09/14	2	1	2	\$510.00	
			Buyline Comment: NEWS									
	23	TU-F	1135P-1235A		:30	\$110.00	09/11-09/14	1	1	1	\$110.00	
			Buyline Comment: TONIGHT SHOW									
	24	M	1135P-1235A		:30	\$110.00	09/17-09/17	1	1	1	\$110.00	
			Buyline Comment: TONIGHT SHOW									
	25	TU-F	10A-11A		:30	\$80.00	09/11-09/14	1	1	1	\$80.00	
			Buyline Comment: TODAY SHOW III									

---REPORT TOTALS---

Report Totals: 37 / \$11,690.00

---SALES MONTHLY TOTALS---

Sep 12: 37 / \$11,690.00

Sales Totals: 37 / \$11,690.00

Station Totals: 37 / \$11,690.00

Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals	\$37,710	CATV	0%	KBLR	0%	KINC	0%	KLAS	26%	KSNV	31%
		KTNV	16%	KTUD	1%	KVCW	4%	KVMY	4%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE